

TDC (CBCS) Odd Semester Exam., 2021
held in March, 2022

BUSINESS ADMINISTRATION

(3rd Semester)

Course No. : BBASEC-301T

(E-Commerce)

Full Marks : 50

Pass Marks : 20

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer any fifteen of the following questions :
1×15=15

1. What is B2B E-commerce?
2. What is C2C E-commerce?
3. What is E-business?
4. What is E payment?

5. What is Internet?
6. What is hardware?
7. What is software?
8. What is B2C E-commerce?
9. What is M-commerce?
10. What is phising?
11. What is cyberspace?
12. What is firefall?
13. What is EDI?
14. What is E-retail?
15. What is Extranet?
16. What is E-portal?

17. What is network?
18. What is UPI?
19. What is QR code?
20. What is domain name?

SECTION—B

Answer any five of the following questions : $2 \times 5 = 10$

21. How does B2B differ from B2C E-commerce?
22. How does E-business differ from E-commerce?
23. How does E-payment work?
24. How does value chain help in business?
25. How does EDI work?
26. How does E-business operate?

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(Turn Over)

27. How does Internet operate?
28. How does supply chain operate?
29. What is the function of URL?
30. What is the significance of https?

SECTION—C

Answer any five of the following questions : $5 \times 5 = 25$

31. Discuss the activities of value chain.
32. What are the Porter's five models?
33. What are web promotion tools?
34. How does ISP operate?
35. What are the processes of registering a domain name?
36. Write a detailed note on web system architecture.
37. Write a note on H theory of Money Multiplier.

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(Continued)

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38. Discuss the threats involved in E-payment.
39. Write a detailed note on server threat.
40. Write a detailed note on digital marketing.
