Total No. of Questions: 12]		SEAT No.:
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S.Y. M.C.A. (Engg.)

		IT SERVICE MANAGEMENT	
(2013 Course) (Semester-IV) (Elective-I) (410912)			
Time	: 3	Hours] [Max	. Marks : 50
Instr	ucti	ons to the candidates:	
1) Neat diagrams must be drawn wherever necessary.			
, , ,		Figures to the right indicate full marks.	
	3) 4)	Use of calculator is allowed. Assume suitable data if necessary.	
	")	Assume summe und y necessary.	
Q1)		hat is service management? Differentiate between best practic	
	pra	actices.	[8]
		OR	
Q2)	a)	What is service management benchmarking?	[2]
	b)	Explain the current status & future prospects of service may with suitable example.	anagement [6]
Q 3)	a)	Explain the four P's of strategy.	[4]
	b)	Explain service life cycle & service strategy.	[4]
		OR	
Q4)	W	hat is service design? Explain any three major aspects of service	e design. [8]
Q 5)	a)	What are the purpose & objectives of service transition?	[4]
	b)	Explain the key activities & function of service operation.	[5]
		OR	
Q6)		hat is continual service improvement? Explain their purpose, ob y principal.	jectives & [9]

Q7) Write in brief about service continuity management, with real time application [8] on it. OR Q8) Explain the service management processes relationship, metrics & roles of service continuity management. [8] **Q9**) a) Explain the information security policies. [4] b) Explain the information security management system. [4] OR Q10) What is access management & facilities management process? [8] Q11) Explain IT operations management in brief with scope, purpose & objectives. [9] OR Q12) Explain Technical Management in brief with scope, purpose & objectives.

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[9]