

**UG-098**

**TTS-2**

**B.A. DEGREE EXAMINATION —  
DECEMBER, 2019.**

**First Year**

**Travel and Tourism Studies**

**INDIAN TOURISM**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (3 × 5 = 15 marks)**

**Answer any THREE not exceeding a page each:**

1. Trace the evolution of tourism in India.
2. Write a note on tourism motivators.
3. Highlight the functions of the ITDC in promoting tourism.
4. Discuss the formation of the Ministry of Tourism and its role.
5. What are the constraints in promoting tourism?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. 'Tourism has evolved with several new types and form' Elucidate with examples.
  7. What are the unique characteristics of tourism in India?
  8. Highlight the role of the Indian Government in promoting tourism.
  9. What is the scope for varied tourism activities in India?
  10. Why are legislations required to regulate the growth of tourism?
  11. Highlight the significant policy proposals issued to promote tourism.
  12. Discuss the future of tourism in India.
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