

**UG-751**

**BVC-13**

**B.Sc. DEGREE EXAMINATION – JUNE, 2018.**

**Third Year**

**Visual Communication**

**MULTIMEDIA**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

**Write short notes on the following :**

1. Pixel
2. CMYK
3. JPEG
4. Pose to pose animation
5. Digital colour modes
6. Compositing techniques
7. Authoring tools

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

8. Explain the components and uses of multimedia.
  9. Discuss the different types of graphical file formats.
  10. Explain the fundamentals of graphical design.
  11. What is body language? Discuss its necessity in animation.
  12. Explain text compression and image compression in detail.
  13. Give a brief account of the evolution in the field of animation from cave paintings to the current industry.
  14. Discuss the basic procedure for cell animation.
-