

PG – 156

MWS-23

M.A. DEGREE EXAMINATION – JUNE 2019.

Second Year

Women Studies

WOMEN AND MEDIA

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE of the following questions each not exceeding 1 page

Write a short note on

1. Journalism
2. Internet Protocol Television (IPTV)
3. Magic Bullet theory
4. National Film Archive of India
5. Sociological Empowerment

PART B — (4 × 15 = 60 marks)

Answer any FOUR of the following questions each in essay form.

Write a detailed account on

6. Categories of Broadcast media.
7. Media ethics.
8. Functions of Mass Communication.
9. General account of Mass media and its relationship with women in the society.
10. Media organisations in India.
11. Portrayal of women in social Media and Reality.
12. Public relations.
