

PG-882

MSPL-101

**M.B.A. DEGREE EXAMINATION —
DECEMBER, 2019.**

First Year

MARITIME ECONOMICS

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. Explain trade cycles and the causes for the occurrence of trade cycles.
2. Bring out the structure and organisation of Shipping Industry.
3. Enumerate the reasons for increasing demand for shipping industries and services.
4. Write a note on productivity and supply trends.
5. What do you mean by 'Forecasting'? What are the techniques involved in maritime forecast?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

6. Discuss the relationship between Managerial Economics and Business Decision Making.
7. Briefly explain the relevant costs for shipping industry.
8. Explain the freight determination under oligopoly market.
9. Analyse the profile of supply of shipping and the factors influencing the supply of shipping.
10. Discuss the significance of forecasting in Maritime Business.
11. Demand and Supply in shipping Industry depends upon confluence of demand function and supply function- Elaborate the statement.
12. Explain the fixed costs and variable costs in shipping. Analyse the classification of costs in shipping.