MBA–145　　　MSP–83

M.B.A. DEGREE EXAMINATION — JUNE, 2019.

Second Year

E–COMMERCE

Time : 3 hours　　　　　　　Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. What do you understand by e-commerce?

2. What are the advantages of internet?

3. What is Data Warehousing?

4. What do you mean by Digital Design?

5. What do you understand by cyber law?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6.   Explain in detail TCP/IP. Explain its layers and their functions.

7.   Explain in detail the steps to avoid legal issues in e-business.

8.   Explain in detail Data mining.

9.   Explain the legal, ethical, privacy issues in c-commerce with suitable examples.

10. Explain in detail the different applications of c-commerce in different sectors.

11. Discuss about the various challenges to e-commerce.

12. Discuss cyber law issues relating to e- commerce.

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