

PG-474

LAN-05

**P.G DIPLOMA EXAMINATION —
JUNE, 2019.**

CONTENT DEVELOPMENT

Time : 3 hours

Maximum marks : 75

SECTION A — (5 × 5 = 25)

Answer any FIVE questions.

1. Briefly discuss about Information Services and Products.
2. What is Content Analysis?
3. Define Content Setting
4. Explain the Quantitative Aspect.
5. Explain Knowledge Creation.
6. Discuss web based Content—development?
7. Write a short note on HTML with example.

SECTION B — (5 × 10 = 50)

Answer any FIVE questions.

8. Discuss in detail about Quantitative and Qualitative Aspects.
 9. What are the technologies available in Knowledge Management?
 10. Describe Content Analysis.
 11. Explain Knowledge Management in detail.
 12. Define Legal and Ethical issues in detail.
 13. Describe XML with examples.
 14. List out the Norms and Guidelines for Content Development.
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