

(b) Free speech on social media

(c) Internet Indecency

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Question Paper Code : 6498

B.C.A. (Semester-VI) Examination, 2018

(New Syllabus)

E-COMMERCE

[Third Paper]

(BCA-S-309)

Time : Three Hours]

[Maximum Marks : 100

Note : Answer **five** questions in **all**. Question **No. 1** is **compulsory**. Besides this, attempt **one** question from each unit.

1. Write short notes on the following : [4x10 = 40]

- (a) Define the term 'Internet' in detail.
- (b) Explain two modern ways to advertise the products across the globe in detail.
- (c) Discuss three benefits of intranet.
- (d) Discuss at least two softwares that are used to create back-end support for e-commerce website.

- (e) Discuss the advantages of e-cash.
- (f) Define the term e-gambling in detail.
- (g) Define the term e-wallets in detail.
- (h) What do you mean by Bitcoins ?
- (i) Explain Just-in-Time delivery in detail.
- (j) Why do we evaluate the e-commerce website frequently ? Explain.

UNIT-I

2. (a) "e-commerce helps to reduce the human resource in an organisation." Justify the reasons. [8]
- (b) Differentiate between the term 'Inbound logistics' from 'Outbound logistics' in detail. [7]
3. Discuss the role of primary activities and support activities in Porter's Generic value chain Model in detail. [15]

UNIT-II

4. Discuss various parameters on the basis of which e-commerce environment is often evaluated. [15]

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5. (a) Explain supply chain management in detail. [8]
- (b) Discuss the term 'Multimedia' and its delivery procedure through an e-commerce website in detail. [7]

UNIT-III

6. (a) How can censorship be helpful to control the fraud ? Explain in detail. [7]
- (b) What do you mean by Servers ? How are these different from clients ? Explain in detail. [8]
7. Define the term 'Network security' and explain its four intertwined areas in detail. [15]

UNIT-IV

8. (a) What do you mean by Electronic Payment System ? Explain various types of Payment Systems normally being used now a days. [10]
- (b) Explain the term 'Electronic Data Interchange' (EDI) with its salient features in detail. [5]
9. Write short notes on the following : [5x3 = 15]
- (a) Intellectual property

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(3)

[P.T.O.]