

II Semester B.B.M. Examination, June 2009
(Semester Scheme)
BUSINESS MANAGEMENT
2.6 : Business Environment

Time : 3 Hours

Max. Marks : 90

Instruction : Answer should be written in English only.

SECTION – A

Answer **any ten** questions. **Each** question carries **two** marks.

(10×2=20)

1. a) State any four characteristics of modern business.
- b) Name any four challenges of International Business.
- c) What Articles 14, 19, 21 and 43 of Indian constitution stand for ?
- d) What is privatisation ?
- e) Expand – ASEAN and GATS.
- f) What is Industrial policy ?
- g) What is 'Exim Policy' ?
- h) Expand – 'OPEC' and 'OECD'.
- i) Name the heads of :
 - i) Legislature
 - ii) Executive and
 - iii) Judiciary in India
- j) Expand – BPRE, TRAI.
- k) What is Judicial Activism ?
- l) What is Business Environment ?



SECTION – B

Answer **any five** questions. **Each** question carries **five** marks.

(5×5=25)

2. Briefly explain the functions of WTO.
3. State the features of EXIM policy.
4. Briefly explain how US recession impacted Indian Industries.
5. State the objectives of technology policy of India.
6. State the benefits and problems of MNCs presence in India.
7. Briefly analyse the merits and demerits of privatisation of PSUs in India.
8. Briefly explain the state of Indian agriculture today.
9. Explain the fundamental rights and DPSP provisions which have economic significance in India.

SECTION – C

Answer **any three** questions. **Each** question carries **15** marks.

(3×15=45)

10. Discuss the impact of technology on :
 - i) Society and
 - ii) Economy
 11. What is Natural Environment ? How does it affect business ? Discuss.
 12. Explain how :
 - a) Legislature
 - b) Executive and
 - c) Judiciary influence business in India with living examples.
 13. Write short notes on :
 - a) Joint ventures
 - b) TRIPS
 - c) Regional Trade Blocks.
 14. Discuss the causes for backwardness and regional imbalances in India. Suggest measures to remove the same.
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