

V Semester B.B.M. Examination, Nov./Dec. 2009  
(Semester Scheme)  
MANAGEMENT  
5.5 : Project Management

Time : 3 Hours

Max. Marks : 90

*Instruction : Answers should be written only in English.*

SECTION – A

1. Answer **any ten** sub-questions. **Each** sub-question carries **2** marks. (10×2=20)

- a) Define project management.
- b) Who is a product manager ?
- c) What is a project schedule ?
- d) What is WBS ?
- e) What do you mean by project feasibility analysis ?
- f) What is a crash time ?
- g) What are action plans ?
- h) What do you mean by motivation ?
- i) Write the equation expressing relationship between cost and price.
- j) What is Quality ?
- k) What is financial analysis ?
- l) What is an event ?



## SECTION - B

Answer **any five** of the following. **Each** question carries **5** marks.

(5x)

2. Briefly explain the skills of Project Manager.
3. What are the barriers in Project Management ?
4. What are the contents of master plan ?
5. Explain the reasons for conducting feasibility study.
6. What are the four main phases in corporate planning ?
7. What are the important items of project cost system ?
8. Discuss the importance of project review meetings.
9. How are communication and co-ordination interdependent ?

## SECTION - C

Answer **any three** of the following. **Each** question carries **15** marks.

(15x3)

10. Explain in detail the scope of project management.
  11. Describe the role of project manager in product management.
  12. Briefly explain the aspects of project appraisal.
  13. What are the advantages and disadvantages of PERT analysis ? What are the steps involved in PERT analysis ?
  14. What do you mean by monitoring and reporting ? Explain the points to be covered in monitoring and reporting.
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