

V Sem. B.B.M. Examination, December 2006
 (New Scheme)
BUSINESS MANAGEMENT
Project Management - 5.5

3 Hours

Max. Marks: 90

Instruction: Answers should be written completely in English.

SECTION - A

Answer any ten sub-questions. Each sub-question carries 2 marks. (10×2=20)

- 1) What do you mean by a project ?
- 2) Who is a project manager ?
- 3) Define functional manager.
- 4) What do you mean by 'Mile Stone' ?
- 5) What is "WBS" ?
- 6) What is "Work Package" ?
- 7) What is project specifications ?
- 8) What is "crash time" ?
- 9) What do you mean by an activity ?
- 10) Define "CPM".
- 11) What do you mean by project authority ?
- 12) Explain the concept of network.

SECTION - B

Answer any five of the following. Each question carries five marks. (5×5=25)

- 1) Explain briefly project life cycle.
- 2) Write any five advantages of project driven organisation.
- 3) Explain project scheduling.

5. What do you mean by project planning cycle ?
6. What are the role of a project manager in “team building” ?
7. How do you estimate total programme time ?
8. What are the different approaches to cost estimating of a project ?
9. Discuss the importance of project review meeting.

SECTION – C

Answer **any three** of the following. **Each** question carries **15** marks. (3x15)

10. “Define the problem before you pursue a solution”. Explain this in the context project management.
11. What are the tools used by the management to ensure control over the project
12. Explain in detail various steps involved in feasibility of a project.
13. “PERT” is an effective technique in project evaluation. Critically examine.
14. Discuss the various functions of project management.